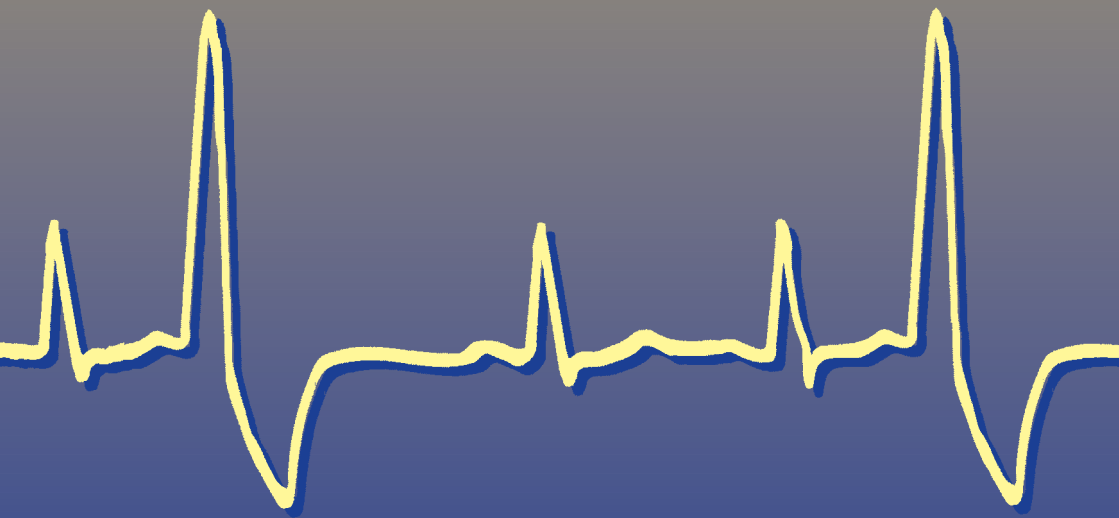


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Technology and Management



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## **Subject coverage:**

- Healthcare economics and management on the macro and micro levels
- Healthcare technology management and technology assessment
- Medical technology management
- Strategic management and organisation of healthcare and healthcare technology (HC/HCT)
- Human resource management and HC/HCT
- Organisation behaviour and organisation theory in HC/HCT
- R&D management and HC/HCT
- Entrepreneurial management and HC/HCT
- Innovation and new product development and HC/HCT
- Operations management and HC/HCT
- Quality management (clinical and administrative), benchmarking and TQM in HC/HCT
- Marketing and HC/HCT
- Information and telecommunication technology in healthcare
- Economics and financial management of HC/HCT
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- Interface between health and social care
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