



Finnish Academy of Science
Research Project

Legal Transplant For Innovation and Creativity:
A Sino-Finnish Comparative Study on Governance of
Intellectual Property Rights (TranSIP)

**GOVERNANCE OF INTELLECTUAL PROPERTY
RIGHTS IN CHINA AND EUROPE**

Conference Programs

June 8-9, 2014

Helsinki, Finland

ACADEMIC CONFERENCE

Legal Transplant For Innovation and Creativity:

A Sino-Finnish Comparative Study on Governance of Intellectual Property Rights (TranSIP)

GOVERNANCE OF INTELLECTUAL PROPERTY RIGHTS IN CHINA AND EUROPE

Time: Sunday 8 June 2014 at 9.00 – 17.00

Place: Radisson Blu Royal Hotel, Runeberginkatu 2, Helsinki

Topic 1: *RULE OF LAW AND GOVERNANCE OF IPR IN CHINA*
Chaired by Professor Nari Lee, Hanken School of Economics

9.00 – 9.10 Welcoming Address
Rule of Law or Governance through law in China
Dean, Professor Kimmo Nuotio, University of Helsinki

9.10 – 9.40 Challenges of Innovation and intellectual property law in China
Dean, Professor Juha Karhu, University of Lapland

9.40 – 10.10 Governance of Intellectual Property Rights: IPR law reform in China in a global context
Professor Mingde Li, Chinese Academy of Social Sciences, China

10.10 – 10.25 Discussion

10.25 – 10.55 IP Law in China: China as a norm giver or taker?
Professor Niklas Bruun, IPR University Center, Hanken School of Economics

10.55 – 11.10 Discussion

11.10 – 11.30 Break

Topic 2: *GOVERNANCE OF IP AND MARKETS FOR CREATION*
Chaired by Professor Mingde Li, Chinese Academy of Social Science

11.30 – 12.00 Governing copyright collectively in Europe and China – a legal transplant or a framework for comparison?
Professor Nari Lee, Hanken School of Economics & Yang Li, Shenzhen University, China

12.00 – 12.30 The Features of Chinese IP Law During the Institutional Transformation: From A Power-regulated Society to a Rights-regulated Society
Professor Weiguan Wu, Tsinghua University, China

12.30 – 12.45 Discussion

12.45 – 14.00 Lunch

14.00 – 14.30 Governing copyright market in China – Orphan works
Professor Yuying Guan, Chinese Academy of Social Sciences, China

14.30 – 15.00 Art Law and Art Market in China
Professor Lin Zhou, Chinese Academy of Social Sciences, China

15.00 – 15.15 Discussion

15.15 – 15.30 Break

Topic 3: GOVERNANCE OF MARKETS FOR TECHNOLOGY AND INNOVATION THROUGH INTELLECTUAL PROPERTY LAW
Chaired by Professor Niklas Bruun, IPR University Center

15.30 – 16.00 **Patent Law Reform in China and National Innovation Strategy in Europe and China**
Dr. Liguozhang, University of Helsinki

16.00 – 16.30 **Border Measures in China and in Europe**
Researcher Kan He, Hanken School of Economics and researcher Daniel Acquah, University of Turku

16.30 – 17.00 **Discussion**

17.00 **Closing of Academic Conference**

GET – TOGETHER RECEPTION

Time: Sunday 8 June 2014 at 18.00 – 20.00

Place: Hanken School of Economics, Foajén, Arkadiankatu 22, Helsinki

Cocktails, music and networking

GOVERNANCE OF INTELLECTUAL PROPERTY RIGHTS IN CHINA AND EUROPE **Authors' Workshop (Closed for TRANSIP research members only)**

Time: Monday 9 June 2014 at 9.00 – 12.30

Place: Teacher's Lounge, 5th Floor, Hanken School of Economics, Helsinki, Finland

9.00 - 9.15 EDITORS INTRODUCTION TO THE BOOK
9.15 - 9.45 Book chapter presentation 1 - Kelli Larson (Hanken)
9.45 - 10.00 Comments
10.00 - 10.30 Book chapter presentation 2 - Laura Tammenlehto (Hanken)
10.30 - 10.45 Comments
10.45 - 11.15 Book chapter presentation 3 - Yajie Zhao (University of Helsinki)
11.15 - 11.30 Comments and Discussion
11.30 - 12.30 Lunch and Planning Meeting (Next Workshop).



CHINA IP DAYS II

IP IN CHINA – GROWTHS AND OPPORTUNITIES

- Time: Monday 9 June 2014 at 13.00 – 17.30
Place: Radisson Blu Royal Hotel, Runeberginkatu 2, Helsinki
- Moderators Nari Lee (Hanken School of Economics, Finland),
Niklas Bruun (IPR University Center, Finland)
- 13.00-13.10 Opening Remarks (Niklas Bruun)**
- 13.10-13.40 Overview of Chinese IP Law**
Speaker: Dr. Liguozhang (Helsinki University)
- 13.40-14.10 Recent IP Law Reforms in China**
Speaker: Prof Yuying Guan, (Chinese Academy of Social Sciences, China)
- 14.10-14.40 Intellectual Property Strategy for Doing Business in China**
Speaker: Mr. Kan He (Hanken School of Economics, Finland)
- 14.40-15.10 Discussion and comment**
Commentator: Prof. Mingde Li (Chinese Academy of Social Sciences, China)
- 15.10-15.30 Break**
- 15.30-16.00 Patent prosecutions in China - Proofreading Chinese Patent Application.**
Speaker: Prof. Benjamin Liu (John Marshall Law School, US)
- 16.00-16.30 Patents and Standards in China - A comparative study on the Relationship of Injunctive Relief and RAND Statements**
Speaker: Dr. Qishan Zhao (Chinese Academy of Social Sciences, China)
- 16.30-17.00 SEP and FRAND obligation seen from Huawei vs. IDC Decision**
Speaker: Prof. Yang Li (Shenzhen University, China)
- 17.00-17.30 Discussion and Comment**
Commentator: Prof Sanqiang Qu (Beijing University School of Law/ Beijing Institute of Technology, China)
- 17.30 Closing Remarks (Nari Lee)**