

Academy of Finland Funded Research Project

EAirness, Morality and Equality in international and
European Intellectual Property Law (FAME-IP)

Workshop on Methods and Theories in IP Law Research

2 Dec 2019, 09.00-16.00

Hanken School of Economics

Auditorium Futurum (Basement, Main Building)

9.00-9.05	Opening and Introduction of Research Project	Nari Lee
9.05-9.45	Feminist Jurisprudence - Intellectual Property and the Feminist Gaze	Ann Bartow University New Hampshire, Franklin Pierce School of Law
9.45-10.00	Discussion	
10.00-10.40	Socio-legal research in IP law – ‘Transformation of copyright and social acceleration’ as an example	Tuomas Mylly University of Turku
10.40-10.55	Discussion	
10.55-11.10	Break	
11.10-11.50	Law and Linguistic - Applying Critical Discourse Analysis in Reading CJEU Cases	Nari Lee and Mai-Britt Höglund Hanken
11.50-12.05	Discussion	
12.05-13.20	Lunch	
13.20-14.00	Problems in Theory: Intellectual Property	David Simon Hanken
14:00-14.15	Discussion	
14.15-14:55	IP and Sustainability in the Fashion Industry	Irene Calboli Texas A&M, Hanken AoHPs Distinguished Fellow
14.55-15.10	Discussion	
15.10-15:50	Information Governance and IP	Sharon Sandeen Fulbright Hanken Distinguished Fellow, Mitchell Hamline School of Law
15:50-16.05	Discussion & Closing	

FAME-IP Project and PhD Workshop

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Teacher's Lounge (5th Floor Main Building)

9.00-9.40	Distributing IP	David Simon AoHP Fellow, Hanken
9.40-9.55	Discussion	
9.55-10.35	Design protection of digital assets – figures, icons and graphic user interfaces in digital games	Mikko Antikainen PhD Student, Hanken
10.35-10.50	Discussion	
10.50-11.05	Break	
11.05-11.45	Exploring Gender Dynamics in Copyright Authorship	Susanna Kallio PhD Student, Hanken
11.45-12.00	Discussion	
12.00-12.40	“Copyright and Fashion: from a low-copyright equilibrium towards unity of arts.”	Heidi Härkkönen, PhD Student, Lapland Univ.
12:40-13.00	Discussion & Closing	
13.00-14.00	Lunch	